**An Evaluative Content Analysis of the Newly Developed Iranian EFL Textbooks for Senior High Schools**

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**Abstract**

Content analysis allows researchers to evaluate the potential strengths and weaknesses of a given course book. The purpose of this study is to analytically evaluate Iranian newly developed senior high school English textbooks, entitled *English Book for senior high school* and prepared by Ministry of Education as an instructional material for senior high school. To this end, the process of the content analysis has been divided into two important phases: Phase I deals with a deeply evaluative content analysis based on a multifaceted framework containing different major parts (Objective Description Analysis., Subjective Analysis, Subjective Inference), whereas Phase II entails deploying the researcher-made checklists to unearth teachers and students’ overall stance on the textbooks. This study intends to shed light on this area and add to the body of knowledge at least in terms of this specific subject, that is, content evaluation of newly published books for senior high schools in Iran in 2016 and 2017 and seeks to investigate high school teachers' and students' attitude toward the textbooks. The study also aims to elucidate the strengths and weaknesses of the books as used in the teaching and learning context of Iran and to rate the extent to which the materials in general lives up to the goals of the curriculum. It also will provide suggestions for improving these textbooks. The teachers' and students' responses will allow for awareness-raising of a number of important points regarding material development. The general aim, then, is to enrich English teaching and learning in Iranian high schools. The result of the present study will be of great importance to validation researchers, educationalists, cognitive psychologists, test designing companies such as ETS (Educational Testing Service), teachers as test-makers, as well as to all those involved with making decisions based on EFL/ESL test scores including managers, universities, and recruiters.

**Keywords:** *Content Analysis, Evaluation Checklist, Textbooks, Textbook Evaluation*